



**AIA**  
Delaware

## **2017-2020 STRATEGIC PLAN**

Adopted December 20, 2016

The American Institute of Architects

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## Vision & Mission

### Vision

AIA Delaware is the voice of the architectural profession and a resource for its members in service to society in Delaware.

### Mission

The American Institute of Architects and AIA Delaware: Driving positive change through the power of design.

## Strategic Objectives & Initiatives

### Strategic Objective 1:

**Elevate Public Awareness** of the value of architects and architecture to society.

We will work to promote the practice of architecture to increase public understanding and support through increased visibility online and in the media and public education.

### Strategic Objective 2:

**Advocate for the Profession** by championing the architect's role in designing a better world.

We will work to build a Culture of Advocacy, convey the value of Architects and Architecture, influence public policy to strengthen the architecture profession and the regulations that effect the development of the built environment in Delaware.

### Strategic Objective 3:

**Advance Knowledge and Expertise** that bring the transformative power of architecture to the built environment.

We will work to facilitate the sharing of information and expertise to enrich the architecture profession by hosting events and fostering relationships.